

# FAQs

## What is the Perfect Match?

Perfect Match is a new fundraising campaign for Prostate Cancer Foundation of Australia (PCFA). The campaign will be held in the lead up to, and during, Men's Health Week (June 12-18) to help raise vital funds for PCFA's Prostate Cancer Future Fund.

This year all donations will be doubled by our campaign Major Partners (Tyrepower, Hire a Hubby and Tabcorp), with the aim to inject more funding into new clinical trials and research into things like nuclear medicine, immunotherapy, epigenetics, cancer biomarkers, and genomics.

**Perfect Match will be live in market from May 8 to June 18.**

## How does it work?

Sign up at [www.perfectmatch.org.au](http://www.perfectmatch.org.au)

When you sign up, you'll be asked to set your target and create your personalised fundraising page. Once you've completed signing up, you'll have access to your own personal fundraising dashboard and Perfect Match resources.

Then it's time to start fundraising! You can fundraise anyway you like – you can simply set up your page and ask your friends, family and mates to donate to your page, or you can choose an activity or challenge to do during the week to motivate your supporters to give.

If you choose to take part in a challenge – whatever it may be – simply update your personalised bio to include details about the challenge you'll be doing.

Every donation from May 8 to June 18 will be automatically doubled on your fundraising page.

## Who can take part?

Everyone! Perfect Match is an easy initiative to get involved with because you can choose your level of involvement. Whether you're an individual, a workplace or a bunch of mates keen to save lives – you can take part.

When you sign up to the Perfect Match, we'll help you to kick off your efforts and start planning.

As Men's Health Week approaches, you'll receive tips and support to help you raise awareness and funds for the men you love.

And together, we'll help double the investment into research for all Aussie men and their families.

## Who is matching the funds that I raise?

This year we have three Major Partners on who are generously matching all donations made from May 8 to June 18. These are Tyrepower, Hire a Hubby, and Tabcorp.

Every time you, or someone you know makes a donation to your page, this will automatically be doubled.

## Can I still donate if I don't want to fundraise?

Yes, there is an option to donate directly to the Perfect Match page, without setting up a fundraising page. You can do this via the donate button at the right of the page. Your donation will still be matched.

## Where do the funds that I raise go?

By participating in this challenge, you'll be raising funds for PCFA's Prostate Cancer Future Fund, raising funds for new clinical trials and medical research into things like nuclear medicine, immunotherapy, epigenetics, cancer biomarkers, and genomics.

## Is there a minimum amount I have to raise?

There's no minimum fundraising target, and no limit on the amount you can raise. We'd love you to raise as much as you can and the best part is, every dollar will be matched by one of our sponsors!

If you're stuck on how to boost your fundraising, please give us a call on 1800 22 00 99 or email us at [fundraising@pcfa.org.au](mailto:fundraising@pcfa.org.au).

## How do I update my fundraising goal?

Log in to your Perfect Match account and head to your dashboard. Click on 'Edit my page' and update your fundraising goal.

## How do I bank any offline fundraising money I raise?

The best way to bank your offline fundraising money is through your online fundraising page with your credit card.

Deposit the money into your bank account and then make the transaction directly onto your page using your credit card.

You can even make multiple transactions and add each donor's name and their individual messages to you.

Login to your fundraising page and go to the My Donations page in your dashboard. Your total fundraising amount will then be shown on your page.

If you need support depositing your fundraising, please reach out to PCFA on 1800 22 00 99 or [fundraising@pcfa.org.au](mailto:fundraising@pcfa.org.au).



DOUBLE YOUR DOLLAR DOUBLE YOUR IMPACT  
**PERFECT MATCH**  
FOR PROSTATE CANCER RESEARCH



Prostate Cancer  
Foundation of Australia

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## What resources are available to help me fundraise?

Your online fundraising page makes it easy for you to get donations and spread the word about the Perfect Match.

We've also created Your Match Kit Page where you can download resources to help you reach (and even beat) your fundraising goal.

## Can I post my photos or details on PCFA's social media pages?

Absolutely! We'd love to see what a star you are. You can post your photos and use #pcfaperfectmatch, you can also tag PCFA directly on socials by using @PCFA1 (Facebook) and @PCFA\_OZ (Instagram). Sharing photos of you doing your challenge will show your supporters that you're committed and inspire others to do the same.

## Can I ask my local newspaper to do a story on my challenge?

If you're doing a challenge or holding an event as part of the Perfect Match and would like help with promotions, email [fundraising@pcfa.org.au](mailto:fundraising@pcfa.org.au). PCFA has a media team who can help provide you with messaging and resources for your promotions.

## Why is the challenge called Perfect Match?

The challenge is called Perfect Match because we want everyone to partner with us to save lives – therefore becoming our perfect match! You can also be the perfect match for a man in your life going through prostate cancer and take part in support of him.

## Who do I contact if I have any other questions?

We're always here to help. Give us a call on 1800 22 00 99 or email us at [fundraising@pcfa.org.au](mailto:fundraising@pcfa.org.au).

We are also available on our social media channels. Get in touch!

## I've shared my page on Facebook asking for donations using the Facebook Donate button. Will the money I raise come to PCFA?

Yes. However, we recommend you don't use the Facebook Donate button to raise money for the Perfect Match, as we can't link any donations back to your fundraising page.

If you've already set up a post, we suggest that you:

1. Delete the post, as this is the only way to remove the Facebook Donate button; and
2. Create a new Facebook post and share the link to your fundraising page without adding the 'Donate' button.

Why aren't the donations I'm receiving through Facebook showing up on my fundraising page?

Facebook donations are handled and held by a third party, so we can't link them to your Perfect Match fundraising page. Given these limitations, we recommend you don't use the Facebook Donate button to fundraise.

If you'd like your Facebook friends and followers to donate to the Perfect Match, we encourage you to share the link to your fundraising page on your social media pages instead.



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